

Julia Wainwright

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➔ **PORTFOLIO**
juliawainwright.com

PROFILE

Graphic designer with two decades of experience working in newspaper and magazine publishing, editorial and advertising design, across a wide range of publications. I'm accustomed to thinking creatively within brand guidelines, paying close attention to detail, and working to strict deadlines in a fast-paced environment. Committed and hard-working, I'm always keen to use and develop my professional skillset.

WORK HISTORY

Senior Page Designer – Archant (acquired by Newsquest in 2022), Norwich

January 2022–January 2023

- Graphic design and page layout across Archant's four daily titles.
- Managing a large volume of work, working to strict and often competing deadlines, often dealing with last-minute changes and breaking news.
- Working with editors to design bold and eye-catching front pages.
- Mentoring and supervision of junior team members.
- Deputising for team leaders, liaising with internal departments and external organisations, and overseeing the team's daily output.
- Maintaining libraries of visual resources, templates and styles

Page Designer – Archant, Norwich

May 2013–Jan 2022

- Editorial news and features design focusing on Archant's daily titles - the *Eastern Daily Press*, *East Anglian Daily Times*, *Norwich Evening News*, and *Ipswich Star*.
- Designing commercial features and advertorial to briefs from clients, liaising with internal and external contacts as required
- Additional design work on a range of other Archant publications as well as external design work for Iliffe Publishing's *Cambridge Independent*.

Page Designer – Archant, Ipswich

April 2008–May 2013

- Editorial design for Archant publications, predominantly the *East Anglian Daily Times* and *Ipswich Star*.

Graphic Designer – Archant, Ipswich

September 2008–April 2008

- Editorial and ad design for a range of newspapers and magazines published by Archant.

Editorial/Ad Designer – Earlybird Publishing, Ipswich

May 2005–September 2007


- Part of a small in-house team responsible for all editorial and ad design work for *Farmers Guide* magazine, working on page layout as well as briefs from external clients.
- Photo editing and retouching
- Inputting and proofreading editorial and ad copy when required
- Maintaining the company website


Graphic Designer – Archant, Ipswich


October 2004 - March 2005

- Page design for Archant Life magazines, as well as work on the company's wedding and business titles. Ad design for publications across the Archant portfolio.

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Page Layout Assistant – Earlybird Publishing, Ipswich

January 2002 - October 2004

- Editorial design for a monthly agricultural magazine

Design Intern – Rare Publishing, Ipswich

June - October 2001

- Magazine design and branding for web and print.

EDUCATION

UEA University College Suffolk, Ipswich

- BA Hons Art & Design – 2:1
- BTEC Dipoma General Art & Design – Merit

Suffolk College, Ipswich

- BTEC National Diploma in General Art and Design
- RSA CLAIT (Information Business Technology/RSA Word Processing)

Stowupland High School, Suffolk

- A Levels (Art, English Literature)

SKILLS

- Adobe InDesign, Photoshop and Illustrator
- Editorial page layout, newspaper and magazine design
- Ad design
- Photo editing and image sourcing
- Content management and page tracking systems
- Microsoft Office
- Proofreading
- Mac and PC literate
- Independent and collaborative working
- Mentoring
- Communication and interpersonal skills
- Problem solving and creative thinking
- Adaptability

INTERESTS

Digital and analogue illustration, textile crafts and design, drawing, printmaking, writing and photography.